2021 GII SUMMIT: The Best Ideas

**Project development**

- Use infrastructure investment to drive multiple outcomes—jumpstarting economies, job creation, creating an inclusive economy, and building a foundation for future growth.
- Prepare for new definitions and metrics for project success—incorporating decarbonization, sustainable materials, resiliency, and social equity.
- Provide more long-term stability and visibility to infrastructure pipelines—long-term funding sources such as infrastructure banks, reinforced by national infrastructure plans with prioritized projects over a multi-year time horizon can help engage private capital.

**Project delivery**

- Evolve from restrictive contracts to deeper collaborative approaches—building trust across the owner and project design/delivery team will improve project performance and reduce risk.
- Engage owners in technology adoption—incorporating owner participation/use of technology throughout project design and delivery to ensure successful operations and maintenance. Technology providers need to do a better job of quantifying the benefits of digital adoption.
Digital and talent strategy

- Move from experience-based to data-driven decision-making—using shared digital, data and analytics platforms, and collaboration across the value chain.

- Attract and retain the required new talent—through workforce planning and by clearly communicating the industry’s role in society and an organizational commitment to sustainability, diversity, equity and inclusion.